International Business

Electives Options - Consult with your advisor.

Life Sciences & Lab (3-4): One from BIO prefixes with lab. Consult with your advisor. Courses recommended: BIO 1023, BIO 1123

Physical Sciences & Lab (3-4): One from CH, GG, or PH prefixes with lab. Consult with your advisor. Courses recommended: GG 1113 + 1111, PH 1013 + 1011, PH 1023 + 1021

Fine Arts (3): One from following (Consult with your advisor):
  ARC 1013 Architectural Appreciation
  ARC 2313 History of Architecture I
  ART 1013 Art History I
  ART 1023 Art History II
  ART 1113 Art Appreciation
  ART 3143 Italian Renaissance Art History
  MU 1113 History & Appreciation of Music
  CO 1503 Introduction to Theatre
  PE 1123 History and Appreciation of Dance

Political Science Elective (3): Must have international focus. Courses recommended: (Your advisor may have other approved choices.)
  PS 1313/1393 Intro to Int’l Relations
  PS 1513/1593 Comparative Government

History Elective (3): In your geographical area. Courses recommended: (Your advisor may have other approved choices.)
  FL/F/G/S 3143 Language Civilization
  HI 3763 Hitler and Nazi Germany
  HI 3773 History of the Holocaust
  HI 3853 US and Latin America
  HI 3893 20th Century World History
  HI 4843 Latin-American Republics
  HI 4673 Europe, 1789-1914
  HI 4583 China since 1800
  HI 4593 Japan since 1800
  HI 4683 Europe: The First World War to Hitler
  HI 4693 Europe: The Second World War to the Common Market
  HI 4753 History of Russia
  HI 4763 History of Modern Germany
  HI 4773 History of Modern France
  HI 4853 Modern Mexico
  HI 4903 The Far East

Social Science Elective (3): Must have int’l focus. Must be 3000 level or higher. Select one (1) course below. Courses recommended:
  FL/F/G/S History & Comparative Linguistics
  AN 3113 Societies of the World (prereq AN 1103/OK with instr.)
  AN 3133 Anthropology of Latin America
  AN 4163 Anthro. of Int’l Development (prereq Sr./OK with instr.)
  AN 4623 Language and Culture (prereq AN 1103/OK with instr.)
  AN 4633 Sociolinguistics (prereq AN 1103/OK with instr.)
  GR 4213 Geography of Latin America
  GR 4223 Geography of Europe
  GR 4223 Geography of Asia
  GR 4243 Geog. of Russia & the Former Soviet Republics
  GR 4253 Geography of Africa
  PS 4313 Prin of Int’l Law (prereq PS 1313 & Jr)
  PS 4323 Int’l Organization (prereq PS 1313 & Jr)
  PS 4333 Theories of Int’l Relations (prereq PS 1313 & Jr)
  PS 4353 International Pol Economy (prereq PS 1313 & Jr)
  PS 4393 The Global Context (prereq PS 1313 & Jr)
  PS 4543 African Politics (prereq PS 1513 & Jr)
  PS 4553 West European Politics (prereq PS 1513 & Jr)
  PS 4563 Soviet Politics (prereq PS 1513 & Jr)
  PS 4573 South and S.E. Asian Politics (prereq PS 1513 & Jr)
  PS 4593 Latin American Politics (prereq PS 1513 & Jr)
  PS 4623 Politics of the Third World (prereq PS 1513 & Jr)
  SO 4623 Language and Culture (prereq AN 1103/OK with Instr.)
  SO 4633 Sociolinguistics (prereq SO 1003)

International Business Sample Program

Fall Semester

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>EN 1103 English Comp I</td>
<td>3</td>
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<tr>
<td>MA 1313 College Algebra*</td>
<td>3</td>
</tr>
<tr>
<td>FLF/G/S 1113</td>
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</tr>
<tr>
<td>Life Sciences &amp; lab Φ</td>
<td>3</td>
</tr>
<tr>
<td>Fine Arts Φ</td>
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<tr>
<td>IB 1001 Intro to IB**</td>
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Spring Semester

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<tr>
<td>EN 1113 English Comp II</td>
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<tr>
<td>MA 1613 Business Calculus</td>
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<tr>
<td>FLF/G/S 1123</td>
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<td>Life Sciences &amp; lab Φ</td>
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<tr>
<td>Political Science (Int’l focus) Φ</td>
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<td>IB 1012 Cmptr Sys</td>
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Second Year

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<tr>
<th>Course</th>
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<tr>
<td>ACC 2103 Prin of Fin Acct</td>
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<tr>
<td>EC 2113 Prin of Macro Eco</td>
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<tr>
<td>FLF/G/S 2123</td>
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<tr>
<td>ART 1103 Public Speaking</td>
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<tr>
<td>EN 2273 or 2283 World Lit</td>
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<tr>
<td>HI 1223 or 1173 World Hist</td>
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</tr>
<tr>
<td>GR 1123 World Geog</td>
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Third Year

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<tr>
<td>FFL/G/S 3114 or FLS 3113 &amp; 3111</td>
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<tr>
<td>FLF/G/S 3143</td>
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<tr>
<td>BL 2413 Business Law</td>
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<tr>
<td>MGT 3114 Prin of Mgt &amp; Prod</td>
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<tr>
<td>BIS 3233 Mgt. Info Sys</td>
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<td>IB Elective or Functional Requirement</td>
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Fourth Year

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<tr>
<td>FFL/G/S 3313</td>
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<td>Int’l Bus. Elective</td>
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<td>Int’l Bus. Functional Emphasis</td>
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<tr>
<td>Functional Emphasis</td>
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<tr>
<td>Functional Emphasis</td>
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<td>PHI 3013 Bus Ethics or PHI 1000 level</td>
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<tr>
<td>History Elective (in the geographical area)</td>
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Fifth Year

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>Internship (IB 3900) (sign up for 1 hour)</td>
<td>3</td>
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<tr>
<td>Foreign Language Elective</td>
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<tr>
<td>GB 4853 Business Policy</td>
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<tr>
<td>Functional Emphasis</td>
<td>3</td>
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<tr>
<td>Functional Emphasis</td>
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<tr>
<td>IB 4903 Academic Reports</td>
<td>3</td>
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<tr>
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</table>

Total Number of Hours........................154

* Waived if at least 24 math ACT.
** IB 1001 is for entering freshman and may be waived for those transferring. If waived this becomes a free elective. Physical Education is recommended.
*** Functional Requirement: for MKT is BQA 3213.
**** The 1000 level requires 32 hours of upper level A&S courses passed.

Internship

** BOTH IB 3900 and IB 4903 Must Be Taken! **

IB 3900 Internship Work (S/U)

The internship is an outside the native country work experience of a full summer or semester duration. If you elect to separate the work and abroad experience you must petition the IB Committee for approval. Minimum mutually exclusive Acceptable Levels are:
1. WORK...10 continuous weeks of international tasks and responsibilities.
2. ABROAD...6 continuous weeks in one location for cultural immersion.

IB 4903 Internship Work Academic Reports (3)

Note: You can not end your academic career while on internship. Waivers may be granted in some instances but requires a written proposal to the IB Committee at least 2 semesters prior to potential internship, and subsequent approval.

Rev.: 05/31/05
University Core (51)
- EN 1103 English Comp I, EN 1163 Accelerated Comp I, or EN 1183 Honors Comp I
- EN 1113 English Comp II, EN 1173 Accelerated Comp II, or EN 1193 Honors Comp II
- EN 2273 or EN 2283 World Lit., EN 2213, 2223 Eng. Lit
- MA 1313 College Algebra 00000
- MA 1613 Calc for Bus (or higher)
- Life Science & Lab - See ☐ on the back
- Physical Science & Lab - See ☐ on the back
- AN 1143 Intro to Cultural Anthropology
- CO 1003 Fund of Pub Speaking, or CO 1093 Honors Oral Communication
- Fine Arts (3) - See ☐ on the back
- GR 1123 Intro to World Geography
- BQA 2113 or ST 2113 Statistics for Behav Sciences
- PS Elective - See ☐ on the back
- HI 1223 Modern Western World or HI 1173 World History since 1500
- HI Elective 3000+ - See ☐ on the back
- Social Science Elective 3000+ - See ☐ on the back
- PHI 3013 Business Ethics

Foreign Language (35) - Japanese, Chinese, or Russian option may be available through immersion programs. See FL Head or Director of IB Program.
- FLF/G/S 1113 French/German/Spanish I
- FLF/G/S 1123 French/German/Spanish II
- FLF/G/S 2133 French/German/Spanish III
- FLF/G/S 2143 French/German/Spanish IV
- FLF/G/S 2014 or FLS 3113 & 3111 Advanced French/German/Spanish I
- FLF/G/S 3124 or FLS 3233 & 3211 Advanced French/German/Spanish II
- FLF/G/S 3143 Civilization
- FLF/G/S 3313 Business French/German/Spanish I
- FLF/G/S 3323 Business French/German/Spanish II
- FLF/G/S 3523 Survey of French/German/Spanish Literature
- Foreign Language Elective - see your FL advisor

Business (36)
- ACC 2013 Principles of Financial Accounting
- ACC 2023 Principles of Managerial Accounting
- BIS 1012 Intro Bus Comp Systems
- BIS 3233 Intro to Management Info Systems
- BL 2413 The Legal Environment of Business
- EC 2113 Principles of Macroeconomics
- EC 2123 Principles of Microeconomics
- FIN 3123 Financial Management
- GB 4853 Business Policy (last course taken)
- MGT 3213 Organizational Communications I
- MGT 3114 Prin. Of Management & Production
- MKT 3013 Principles of Marketing

Business Functional Emphasis (15)
Choose from ACC, BIS, EC, FIN, LOGISTICS (TR) MGT, MKT, or INS

Accounting (15)
(Note: Additional course work required for those taking CPA exam)
- ACC 3023 Intermediate Accounting I (prereq ACC 2023)
- ACC 3033 Intermediate Accounting II (prereq ACC 3023)
- ACC 3013 Cost Accounting (prereq ACC 3003)
- ACC 4023 Adv Acc (International course) prereq ACC 3033
- ACC 3003 Acet Systems I (prereq ACC 2023) or ACC 4033 Auditing (prereq ACC 3053)

Business Info Systems (15)
- BIS 1733 Visual Basic Applications (B in BIS 1012)
- BIS 1753 Intro to Business COBOL (B in BIS 1733)
- BIS 3523 Advanced Languages I (B in BIS 1753)
- BIS 3753 Bus Database Systems (B in BIS 1753)
- BIS 4753 Stru Sys Analy, 4763 E Commerce Seminar (last BIS class to take), 4513 Microcomp/Networks, 4523 Adv Lang II, 4533 Mgt. Sup Sys, or 4113 Security Management

Economics (15)
- EC 3333 Managerial Economics (prereq EC 2113 & 2123)
- EC 4303 Theory of Econ Dev (prereq EC 2113 & 2123)
- EC 4313 Intro Reg Econ (prereq EC 2113, EC 2123 & MA 1463)
- EC 4323 Internatl Econ Relations (prereq EC 2113 & 2123)
- EC 3513 Econ Systems, EC 4333 Applied Regional Econ, or EC 4423 Intro to Public Finance

Banking & Finance (15)
- FIN 3113 Fin Sys (prereq EC 2113, EC 2123 or AEC 2713 & Jr)
- FIN 4223 Intermediate Fin Management (prereq FIN 3123)
- FIN 4423 Investments (prereq FIN 3123)
- FIN 4923 International Fin Management (prereq FIN 3123)
- FIN 4233 Working Capital Mgt, FIN 3723 Financial Markets, or FIN 4723 Bank Management

Logistics (15)
- TR 4233 Prin International Transportation (prereq MKT 3013)
- TR 3323 International Logistics
- TR 4333 International Supply Chain Management
- TR 4313 Physical Distri. Mgt (prereq BQA 2113 & MKT 3013)
- MKT 4613 Services Marketing (prereq MKT 3013)

Management (15)
- MGT 3513 Intro to Human Resource Management
- MGT 4533 Advanced HRM (prereq MGT 3513)
- MGT 4990 Spec. Topic in MGT: Staffing & Organ
- MGT 4613 Cross-Cultural Management (prereq MGT 3114)
- MGT 3323 Entrepreneurship, MGT 4990 Spec. Topic in MGT: Socially Responsible Mgt, or MGT 4543 Compensation Mgt

Marketing (15)
- MKT 4813 Marketing Management (last Mkt course, Sr)
- MKT 4413 Consumer Analysis & Behavior (prereq MKT 3013)
- MKT 4533 Marketing Research (requires BQA 3123)
- MKT 3933 International Mkt (prereq BQA 3123 & MKT 3013)
- MKT 4113 Personal Selling, MKT 4613 Services Marketing, TR 4313 Physical Distribution Management or MKT 4213 Internet Marketing

Risk Management, Insurance, & Financial Planning (15)
- INS 3103 Principles of Insurance (prereq Jr)
- INS 3203 Property and Casualty Insurance
- INS 3303 Life Insurance
- INS 4503 Risk Mgt(prereq FIN 3123, MGT 3113 & MKT 3013)
- INS 3403 Financial Planning, or INS 3503 Employee Benefits

International Business Electives (12-16)
IB 3900 + IB 4903 (3) Internship Work/Academic Reports REQUIRED
Select three (four for INS & BIS) from the following, excluding the course(s) associated with your emphasis.
- BL 4273 International Business Law
- EC 3513 Economic Systems
- EC 4323 International Economic Relations
- EC 4303 Theory of Economic Dev
- FIN 4923 International Financial Management
- IB 1001 Freshman Seminar (may be waived; 1st year only)
- IB 3913 Principles of International Business
- MGT 4613 Cross Cultural Management
- MKT 3933 International Marketing
- TR 4233 Prin of International Transportation
- TR 3323 International Logistics
- TR 4333 International Supply Chain Management
- TR 4313 Physical Distribution Management

IB 1001 Freshman Seminar (2,yr only, may be waived)or Free Elective (1)